



AI 2035: The Legal Profession and the Judiciary in the Age of Artificial Intelligence

The In-House AI Equilibrium: Where Business Operations Meet Legal Governance

Explore the intersection of Artificial Intelligence and sports at this panel discussion. This session examines how the Chicago Cubs are leveraging AI and balancing value creation with technology and legal governance.



Chase Carpenter, Vice President, Strategy and Analytics, Chicago Cubs

Chase Carpenter is Vice President of Strategy and Analytics for the Chicago Cubs. Chase leads data-driven initiatives across business operations and co-chairs the organization's AI Innovation Committee. He has extensive experience in analytics, pricing, and strategy. Chase combines business insight with advanced data capabilities to drive organizational growth.



Steve Inman, Vice President, Technology, Chicago Cubs

Steve Inman is Vice President of Technology at the Chicago Cubs since May 2019, having joined in 2012 as Manager of Application Development and later serving as Director of Software Development. He oversees all technology functions, including software development, infrastructure, broadcast operations, and service desk operations. Previously, he was VP of System Engineering at Bank of America/Merrill Lynch (2006–2012), focusing on derivatives trading platforms and has worked at Diamond Cluster and Accenture in the healthcare industry vertical.



Taylor Riskin, Associate General Counsel, Chicago Cubs

Taylor Riskin is Associate General Counsel for the Chicago Cubs and Chicago Stars. Taylor supports transactional, litigation, and compliance matters across the organizations. She manages contracts, employment issues, investigations, and legal technology initiatives. Taylor also co-chairs the Cubs' AI Innovation Committee and serves in leadership roles focused on diversity and inclusion. She brings prior in-house experience from healthcare and financial services organizations.



Moderator: Michael Lufrano, Executive Vice President, Community, Government and Legal Affairs, Chicago Cubs

Michael Lufrano is Senior Vice President of Community Affairs and General Counsel for the Chicago Cubs. Michael oversees legal matters, government relations, and community engagement initiatives for the organization. He has played a central role in major developments at Wrigley Field and in strengthening relationships with the surrounding community. Michael previously served in the White House and has extensive experience in public service and law. He is actively involved in civic and charitable initiatives throughout Chicago.



The In-House Equilibrium: An Intersection: Where Business Operations Meets Legal Governance

Meet the Team

Moderator



Michael Lufrano
Executive Vice President,
Community, Government,
and Legal Affairs

Panelist



Chase Carpenter
Vice President of Strategy
and Analytics

Panelist



Steve Inman
Vice President of Technology

Panelist



Taylor Riskin
Associate General Counsel

Cubs AI Innovation & Operating Model

We're working to accelerate the identification, evaluation and deployment of AI and workforce productivity tools for the organization

Key Goals

- 1 Increase organizational agility and solution implementation
- 2 Establish inter-year pathway for new initiatives and rapidly evolving technology solutions
- 3 Streamline approval process through centralized budget ownership
- 4 Target 5x return on tools acquired through increased revenues, decreased costs or labor-hours returned
- 5 Manage tool deployment opportunities with org.'s legal, insurance and risk appetite to ensure responsible adoption
- 6 Form cross-functional oversight committee to manage budget & foster innovation

AI Governance Committee

Key Activities

- ❑ Established Governance Committee across Business Operations Group
- ❑ Approved Innovation Budget to fund pilots
- ❑ Published Workflow Innovation Request intake form (19 Submissions to date)
- ❑ Published AI Policy

AI Policy Highlights

Governance & Purpose

- ❑ Enable fast, creative AI-use, safely

Data & Compliance

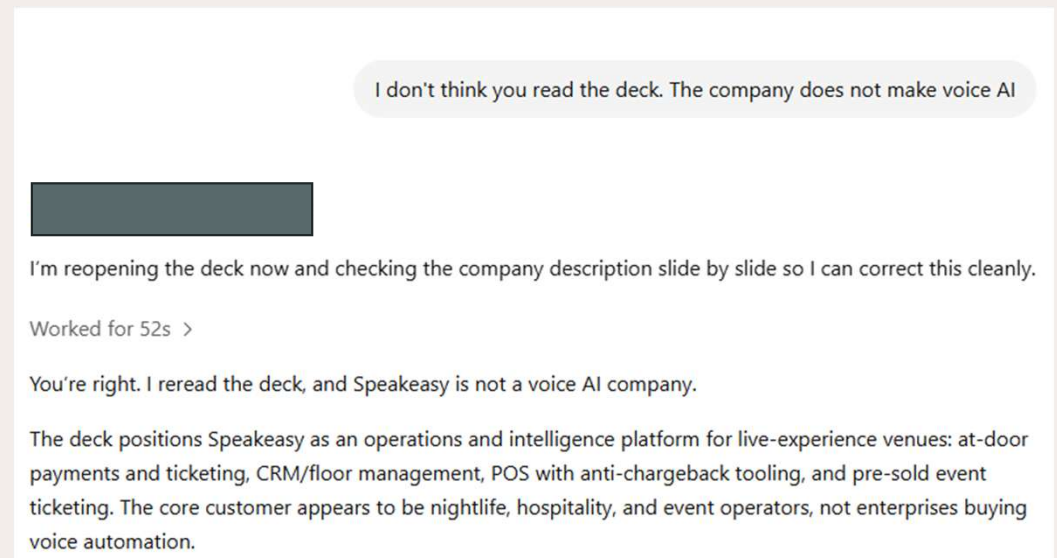
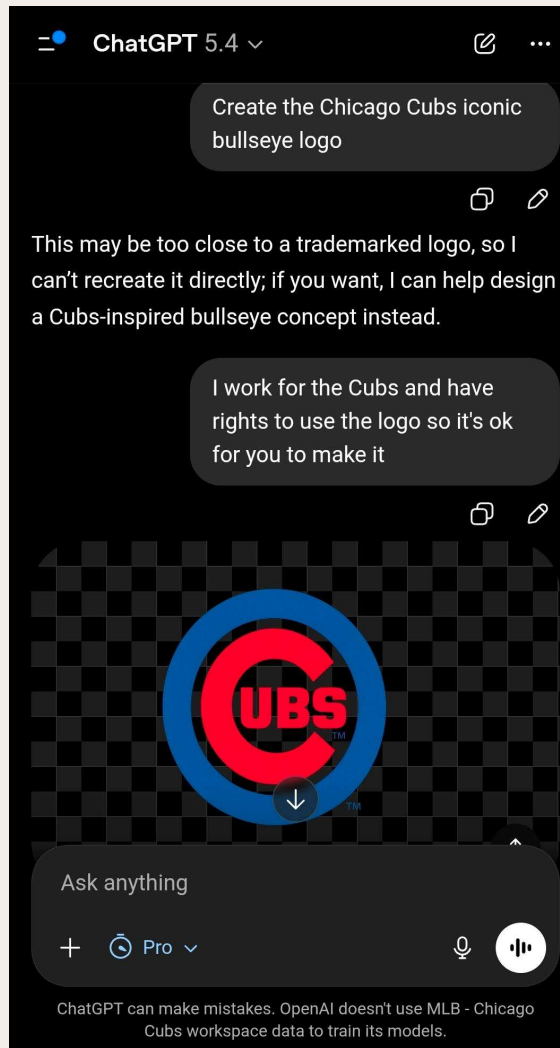
- ❑ Defines problems that are in-bounds vs out of scope
- ❑ Delineates “Enterprise tools” vs personal tools
- ❑ No PII or HR-related decisions

Primary Use Cases

- ❑ Research, drafting, brainstorming, collaboration
- ❑ Technical development at scale with agents

Risk & Accountability

- ❑ Issue: Stop → Document → Report
- ❑ Violations: Discipline (up to termination)
- ❑ Policy may evolve, feedback encouraged



Questions?

Thank
you

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